

Recommended Formats for Submitting Electronic Art

The following guidelines will give you basic instructions for submitting electronic artwork using popular programs. This does not insure that the artwork is high quality, only that it can be submitted in a electronic format.

Popular Programs Capable of Saving Graphics Formats	Best Formats For Saving/Exporting Electronic Art	Special Instructions
VECTOR ILLUSTRATION PROGRAMS	VECTOR OR BITMAP ARTWORK	
Adobe Illustrator	Save As Illustrator Version CS2 or lower	Select TIFF 8 Bit Color Convert Text to Outlines
CoreIDRAW	Export As EPS	Select 72 dpi TIFF 8 Bit Color Convert Text to Curves
Macromedia Freehand	Export As Encapsulated PostScript (EPS)	Convert Text to Paths
Arts and Letters	Export As EPS	Convert Text to Outlines
TypeStyler (Mac)	Export As Illustrator EPS	Convert Text to Outlines
CAD PROGRAMS	VECTOR ARTWORK	
AutoCAD or other CAD Programs	Save As AutoCAD 2000 DXF or EPS	Convert Text to Outlines
Canvas	Save As EPS	Convert Text to Outlines
SIGN PROGRAMS	VECTOR OR BITMAP ARTWORK	
Sign Lab, FlexiSign and Gerber	Export As EPS	Convert Text to Outlines
PHOTO EDITING PROGRAMS	BITMAP ARTWORK	
Adobe PhotoShop	Save As PSD or TIF	Set Resolution Between 300 and 600 dpi
Corel PhotoPAINT	Save As CPT or TIF	Set Resolution Between 300 and 600 dpi
JASC Paint Shop	Save As PDF or TIF	Set Resolution Between 300 and 600 dpi
Broderbund Print Shop	Save As PDF or TIF	Set Resolution Between 300 and 600 dpi
PUBLISHING PROGRAMS	VECTOR OR BITMAP ARTWORK	
Adobe InDesign	Save As PDF	Convert Text to Outlines (Curves)
Adobe Page Maker	Export As PDF or EPS	Convert Text to Outlines (Curves)
Quark Xpress	Save As PDF or EPS	Convert Text to Outlines (Curves)
Microsoft Publisher or Power Point	Save As WMF or TIF (bitmap)	Export as WMF or TIF
OTHER PROGRAMS	BITMAP ARTWORK	
Other Programs	Save or Export as BMP, TIF or WMF	Set Resolution Between 300 and 600 dpi
Microsoft Word - Word files can not be imported into graphics programs and may result in poor quality when images are copy and pasted from Word into a graphics program	Convert to PDF or Save as Word Document	Images must be copy and pasted from Word